

**College of Southern Idaho** 

315 Falls Avenue · PO Box 1238 Twin Falls, ID 83303-1238

January 25, 2017

Dear Colleague:

Safety and Business Fest of the Great Northwest-Southern Idaho will be returning to the Magic Valley this spring with the 8<sup>th</sup> annual free safety and short-term business trainings to the region in an effort to increase workplace safety and productivity. The event is for the education of the region's front line workers, supervisors, and managers of all levels. The safety and health classes, demonstrations, and workshops are free to the public to ensure that everyone has the opportunity to learn these valuable skills.

Safety and Business Fest is made possible each year because of our exceptional partners, sponsors and vendors. We are inviting you to become a vendor sponsor for the 2017 event by having a booth at our trade show. This event is a great way to showcase your products or services to the hundreds of attendees that come from a variety of industries from throughout the region and state.

Safety and Business Fest 2017 is scheduled *Monday, March 20 - Wednesday, March 22, 2017* at the College of Southern Idaho's Health and Sciences and Human Services Building in Twin Falls, Idaho. Vendor setup will take place on Monday, March 20, 8 am to 12 pm. There are a limited number of booth spaces available and they will go fast, so submit your confirmation early by completing and emailing or faxing the enclosed form. *Exhibitors will need to bring their own display supplies. A table and two chairs will be provided.* 

The Vendor Trade Show is scheduled:

Monday, March 20, 2017 - 1 pm to 5 pm | Tuesday, March 21, 2017 - 8 am to 5 pm

Wednesday, March 22, 2017 - 8 am to 5 pm

In addition, we will be hosting *vendor prize drawings*. Vendors are encouraged to donate prizes that will be included in the prize drawings *at noon on Tuesday, March 21 and Wednesday, March 22, 2017*. If you are interested in participating in the trade show, please email Sonya Haines at <a href="mailto:sonya@unitedwayscid.org">sonya@unitedwayscid.org</a> *Deadline for vendor registration is February 27, 2017*.

We thank you in advance for your interest and support of the annual Safety and Business Fest of the Great Northwest-Southern Idaho. Please feel free to contact me if you need more information or you can visit the Safety Fest website at <a href="http://safetyfest.csi.edu">http://safetyfest.csi.edu</a>

Best regards,
Stacy Madsen
Director, Continuing Education



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## March 20-22, 2017

**VENDOR SPONSORSHIP OPPORTUNITIES** - All sponsorship fees ensure that we offer this event free to area businesses and employees and to ensure safe workplaces and workforce, your supply fee sponsorship covers the cost of our OSHA, flagging, and other certification materials, and sponsors will receive: (see below).

<u>Please verify your sponsorship commitment with submission of your vendor form and emailed logo by</u> February 27, 2017. Final payment due no later than March 10, 2017.

#### □PLATINUM TITLE SPONSOR - \$1000

- Listing on Pre-Safety Fest Marketing Materials and Website as Title sponsor\*
- Full page ad in Event Program
- Exhibit Table (which includes one table, tablecloth and two chairs)
- Opportunity to include promotional materials in the participant bag\*
- Event Signage and Recognition\*

### **□GOLD SPONSOR - \$500**

- Business name/logo on Marketing Materials and Website\*
- ¼ page ad in Event Program
- Exhibit Table (which includes one table, tablecloth, and two chairs)
- Opportunity to include promotional materials in the participant bag\*
- Event Signage and Recognition\*

#### □SILVER SPONSOR - \$300

- Business name/logo on Marketing Materials and Website\*
- Exhibit Table (which includes one table, tablecloth, and two chairs)
- Recognition in Event Program
- Opportunity to include promotional materials in the participant bag\*
- Event Signage and Recognition\*

#### **□** BRONZE SPONSOR- \$150

- Opportunity to include promotional materials in the participant bag\*
- Event Signage and Recognition\*
- Recognition in Event Program

LIVENDOR DRAWINGS		
Would you like to donate prizes for Vendor Drawings?	□Yes	□No
If yes, please list prizes you are donating:		

<sup>\*</sup>Size of Business name and logo on marketing materials and website will be reflective of sponsorship level. Promotional materials are due to event planners by March 10.



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#### **VENDOR REGISTRATION**

Name of Organization	
Representative(s):	
Phone:	Email:
Address:	
City, State, Zip:	
Additional Requests:	

Fax or email completed form and email logo by February 27, 2017 (Payment due by March 10, 2017) to:

FAX: (208) 732-6674 or Email: KaOksten@csi.edu

Attn: Katrina Oksten

An invoice will be emailed or mailed to you\*

\*Make checks payable to CSI (for Safety Fest)

We accept all major credit cards, please call to pay over the phone 208-732-6310